

# SYSTEM AND METHOD FOR ADVANCED SERVICE INTERACTION

## ABSTRACT OF THE DISCLOSURE

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An invention is provided for advanced service interaction for a mobile device.

The system includes a user information system that stores user profile information based on a particular user, and a service information system that stores service description data describing a plurality of services available to the user. Also included in a ranker filter

10 module that predicts a set of services from the plurality of services that the user is expected to utilize within a predefined period of time. The prediction is based on the user profile information stored in the user information system, such as user specific usage patterns (e.g. derived from past usage patterns). The system further includes a renderer that generates a display of the set of services on the mobile device using a ranking system.

15 For example, the renderer can display services of the set of services in primary, secondary, and tertiary positions on the mobile device display. The system can include a service aggregator that combines at least two services into a linked aggregated service using the service description data. The linked aggregated service provides information from both services to the user in a pooled form.